



ASSOCIATE CONTRIBUTION

HOME SELLERS

Send your message to the 500+ members of the Builders Association of Greater Boston whom are involved in residential development, construction and remodeling.

HOME BUYERS

Market primarily to married women between 35 – 64 years of age, who are part of an annual household income of \$90,000 or greater.

HOME OWNERS

Based on home tours in other metropolitan markets across the country, research shows an estimated 90% of attendees own a home.



THE EVENT EXPERIENCE IS MUCH BIGGER THAN THE EVENT ITSELF AND PROVIDES OUR SPONSORS WITH A HUGE ARRAY OF OPPORTUNITIES TO REACH AN AFFLUENT TARGET

- o **YES, I want to** offer special incentives only to builders participating in the BAGB 2011 Greater Boston Home Tour. I understand that either I may contact any participating builders or they may contact me.

Contact Name	Company
Description of special incentive (attach separate sheet if needed)	
Max number of builders who participate in offer	Best phone number to reach you
Email	Website

RETURN MAIL, FAX OR E-MAIL THIS FORM TO: Sue Abt • admin@bagb.org
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